**Da:** Jascha Waffender [Jascha.Waffender@neue-digitale.de]

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A: inbox@ambrosiana.org

**Oggetto:** Berlin Marathon

Dear marathon runner,

we, an advertising agency based in Frankfurt/Germany, will be in Berlin from Saturday till Sunday night to video shoot a film for our client adidas. This film contains material around the Berlin Marathon and will be on the official adidas website from December 1<sup>st</sup>.

http://www.adidas.com/running

Therefore we are looking for 10 runners, who will give us a short ad-hoc interview. Under the claim "every runner is different" we are searching for different runner types who will tell us their story and preparation for the Berlin Marathon.

Everybody who is interested, please don't hesitate to send us an email or give us a call for more details.

By the way, adidas ensured us little product incentives for every attendant. ©

Look forward to hear from you.

best wishes, Jascha Waffender.

## Jascha Waffender

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